

In this book, Tomzack steers potential franchise buyers around the pitfalls, guiding them towards making a lucrative purchase. Spelling out what it takes to succeed, she helps would-be franchisees determine if the option is right for them. She reveals how to: find the right franchise and avoid the wrong ones; find the right location; match a franchise with personal finances and lifestyle; avoid the five most common first-year pitfalls; find the best sources for financing; choose a prime location; ask the right questions, so potential buyers can be sure not to lose money; navigate the legal maze; buy equipment; recruit and train employees; and mount local promotions. In addition, Tomzack covers ground-floor opportunities in subfranchising, international and home-based franchises.

Building Organizational Memories: Will You Know What You Knew?, Financial Networks: Statics and Dynamics (Advances in Spatial Science), Moonblinx Gallery: Edward Hartwig Centenary 2010 Calendar (English and German Edition), Las Flors Del Gay Saber Estier Dichas Las Leys dAmors; (French Edition), Feng Shui Professional Practice: Preparation for Extreme Analysis and Design Accuracy, Guias empresariales/ Business Guides: Paileria/ Pan (Spanish Edition), Un corazon a cambio de unos ojos (Spanish Edition), All In: How Our Work-First Culture Fails Dads, Families, and Businesses--And How We Can Fix It Together, Miracle,

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Franchises are red-hot business opportunities - offering everyone from the corporate downsizing victim to the mid-life career changer to the recent college.

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